

**ӘЛ ФАРАБИ АТЫНДАҒЫ ҚАЗҰУ КІТАПХАНАСЫНА ТҮСКЕН ӘДЕБИЕТТЕР  
СПИСОК КНИГ, ПОСТУПИВШИХ В БИБЛИОТЕКУ КАЗНУ ИМ. АЛЬ-ФАРАБИ**

**ЭКОНОМИКА ҒЫЛЫМДАРЫ – ЭКОНОМИЧЕСКИЕ НАУКИ**

**(01.05.2018 - 30.06.2018)**

**1. 33:620.92(062)**

**Ж 33**

**Жасыл экономиканы дамыту: өзекті мәселелері, құқықтық қамтамасыз ету =** Development of the "Green" economy: relevant issues, legal support : халықаралық ғылыми-тәжірибелік конференцияның материалдары, 14-15 қараша, 2014 ж. / ҚР Қызылорда обл. әкімд., ҚР Білім және ғыл. м-трлігінің Қорқыт Ата атын. Қызылорда мем. ун-ті ; [ред. алқасы: Қ. А. Бисенов, С. Нұрпейісов, А. Т. Жүнісов]. - Қызылорда : [б. и.], 2014. - 562 б. : кесте. - казак, орыс тілдерінде. - ISBN 978-601-302-277-2 : 2400.00 тг.

Экономика тұтас алғанда -- Табиғи энергия көздерін пайдалану -- Конференциялар.

**Кл. слова (ненормированные):** "Жасыл" экономика -- Табиғи энергия -- Табиғи ресурстар -- Экология – Конференция. 1 дана.

\* \* \*

**2. 331.1(075.8)**

**К 38**

**Кибанов, А. Я.** Основы управления персоналом : учебник / А. Я. Кибанов ; М-во образования и науки РФ, Гос. ун-т упр. - 2-е изд., перераб. и доп. - М. : ИНФРА-М, 2013. - 445, [1] с. : рис. - (Высшее образование). - Библиогр.: с. 437-441. - 100000 (тираж). - ISBN 978-5-16-005112-3 : 1900.00 тг.

Теория и организация труда -- Учебники для вузов.

**Кл. слова (ненормированные):** Управление персоналом -- Кадровая политика -- Дисциплина труда. 1 экз.

\* \* \*

**3. 338.24:330.131.7(035.3)**

**A81**

**Artikis, Constantinos.** Probability Distributions in Risk Management Operations : [monograph] / C. Artikis, P. Artikis ; [University of Piraeus]. - Cham ; Heidelberg ; New York : Springer, 2015. - 317 p. - (Intelligent Systems Reference Library. Vol. 83). - Bibliogr.: p. 313-317. - ISBN 978-3-319-14255-5 : 26000.00 KZT.

Economic management -- Risk insecurity from the national economic point of view -- Monographs.

**Кл.слова (ненормированные):** Risk management -- Crisis management -- Risk -- Risk control -- Risk financing. 5 дана.

**4. 338.24(035.3)**

**B86**

**Briffaut, Jean-Pierre.** E-Enabled Operations Management : [monograph] / J.-P. Briffaut. - London ; Hoboken : ISTE; Wiley, 2015. - 270, [6] p. : il. - (Systems and Industrial Engineering Series). - Ind.: p. 269-270. - ISBN 978-1-84821-840-6 : 29000.00 KZT.

Economic management -- Monographs.

**Кл.слова (ненормированные):** Management -- E-Enabled operations -- Business modeling -- E-Commerce -- E-Business. 5 дана.

**5. 338.124.1:005.57(035.3)**

**C77**

**Coombs, W. Timothy.** Ongoing Crisis Communication : Planning, Managing, and Responding / W. Timothy Coombs ; University of Central Florida. - 4th ed. - Los Angeles ; London ; New Delhi : SAGE, 2015. - 240 p. : il. - Bibliogr.: p. 195-214. - Ind.: p. 215-240. - ISBN 978-1-4522-6136-2 : 60720.00 KZT.

Economic crisis -- Communication -- Monographs.

**Кл.слова (ненормированные):** Crisis communication -- Crisis management -- Crisis

prevention -- Crisis recognition -- Postcrisis concerns. 3 дана.

6. 338.24:338.124.4(035.3)

C89

**Crisis Management** : A Leadership Perspective / ed. J. D. VanVactor. - New York : Nova Science Publishers, 2016. - 255 p. : il. - (Business Economics in a Rapidly-Changing World). - Ind.: p. 253-255. - ISBN 978-1-63483-395-0 : 75000.00 тг.

Economic management -- Economic crisis -- Monographs.

**Кл. слова (ненормированные):** Crisis management -- Emergency management -- Leadership -- Risks -- Crisis actions. 5 дана.

7. 330.4:004(035.3)

E20

**Econometric Models with Panel Data** across Stata : [monograph] / Econometric Books ; [S. Gold]. - [Seattle] : CreateSpace, 2015. - 187 p. : il. - ISBN 9781518745645 : 85000.00 KZT.

Mathematical economics -- Information technologies -- Monographs.

**Кл. слова (ненормированные):** Econometric models -- Panel data -- Stata -- Linear regression -- Binomial models. 2 дана.

8. 338.24:339.138(035.3)

K42

**Khosla, Sanjay.** Fewer, Bigger, Bolder : From Mindless Expansion to Focused Growth / S. Khosla, M. Sawhney, R. Babcock ; [Northwestern University, Kellogg School of Management]. - New York : Portfolio/Penguin, 2014. - 260 p. : il. - Ind.: p. 254-260. - ISBN 978-1-59184-605-5 : 44000.00 KZT.

Economic management -- Marketing -- Monographs.

**Кл. слова (ненормированные):** Business -- Marketing -- Mindless expansion -- Focused growth -- Focus7. 5 дана.

9. 33:336:311(035.3)

L47

**Lee, Cheng-Few.** Statistics for Business and Financial Economics : [monograph] / Ch. Lee, J. C. Lee, A. C. Lee ; [Rutgers University Business School]. - 3th ed. - New York ; Heidelberg ; Dordrecht : Springer, 2013. - 1206 p. : il. - Ind.: p. 1195-1206. - ISBN 978-1-4614-5896-8 : 15000.00 KZT.

Economy -- Finance -- Theory of statistics -- Monographs.

**Кл. слова (ненормированные):** Economic statistics -- Financial economics -- Descriptive statistics -- Probability distributions -- Lognormal distributions -- Sampling distributions. 30 дана.

10. 338.47(035.3)

L85

**Logistics Operations, Supply Chain Management and Sustainability** : [monograph] / [Poznan University of Technology] ; ed. by P. Golinska. - Cham ; Heidelberg ; New York : Springer, 2014. - 619 p. : il. - (Environmental Issues in Logistics and Manufacturing). - ISBN 978-3-319-07286-9 : 26000.00 KZT.

Economy of transport and communications -- Monographs.

**Кл. слова (ненормированные):** Logistics -- Chain management -- Environmental sustainability -- Manufacturing operations -- Inventory management. 5 дана.

11. 331.103(035.3)

M44

**McKeown, Greg.** Essentialism : The Disciplined Pursuit of Less / G. McKeown. - New York : Crown Business, 2014. - 260 p. : il. - (New York Times Bestseller). - ISBN 978-0-8041-3738-6 : 33000.00 KZT.

Labour organization -- Monographs.

**Кл. слова (ненормированные):** Essentialism -- Productivity technique -- Selective criteria -- Precious time -- Rational activity. 5 дана.

12. 338.24:004.9(035.3)

M96

**Murthy, G. S.R.** Applications of Operations Research and Management Science : Case Studies / G. S. R. Murthy ; [Indian Statistical Institute]. - Cham ; Heidelberg ; New York : Springer, 2015. - 270 p. : il. - (International Series in Operations Research Management Science. Vol. 229). -

Bibliogr. at the end of sections. - Ind.: p. 267-270. - ISBN 978-3-319-17920-9 : 66000.00 KZT  
Economic management -- Applied information (computer) technologies -- Monographs.  
**Кл. слова (ненормированные):** Management -- Operations research -- Web  
manufacturing -- Paper industry -- Intelligent modeling. 5 дана.

**13. 331.103(035.3)**

**S95**

**Sutherland, Jeff.** Scrum : The Art of Doing Twice the Work in Half the Time / J. Sutherland, J.  
J. Sutherland. - New York : Crown Business, 2014. - 248 p. : il. - Ind.: p. 242-248. - ISBN 978-0-  
385-34645-0 : 38000.00 KZT.

Labour organization -- Monographs.

**Кл.слова (ненормированные):** Scrum -- Work -- Teams -- Plan reality – Priorities.  
5 дана.